

## Privacy Policy Notice For walpres.co.uk

### The Policy

This privacy policy notice is for this website; [www.walpres.co.uk](http://www.walpres.co.uk) and served by Walsall Pressing Company Ltd. (UK Registration Number **888236**) and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing/using this website.

### Policy Key Definitions

- "I", "our", "us", or "we" refer to our business, Walsall Pressings Co. Ltd.
- "you", "the user" refer to the person(s) using this website
- GDPR means General Data Protection Regulations
- PECR means Privacy & Electronic Communications Regulation
- ICO means Information Commissioner's Office
- Cookies mean small files stored on a users computer or device

### Processing of Your Personal Data

At Walsall Pressings, we take your privacy seriously. For further information, you can contact our data protection team by clicking [here](#).

Under the GDPR (General Data Protection Regulations) we control and/or process any personal information about you electronically using the following lawful basis:

- **Lawful basis:** Consent
- **The reason we use this basis:** We only use the data you include in your message to respond to your enquiry. No other information is processed
- **We process your information in the following ways:** To respond to your enquiries via phone/email/website enquiry form
- **Data retention period:** either for the duration of the exchange between businesses or as agreed by contract
- **Sharing your information:** We do not share your information with third parties

We are registered with the ICO under the Data Protection Register, our registration number is: **ZA456778**

**We do not use your information for any purpose except where you have requested we contact you.**

If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

### Your Individual Rights

Under the GDPR your rights are as follows. You can read more about your rights by clicking [HERE](#)

- **the right to be informed**
- **the right of access**
- **the right to rectification**
- **the right to erasure**
- **the right to restrict processing**
- **the right to data portability**
- **the right to object**
- **the right not to be subject to automated decision-making including profiling**

You also have the right to complain to the ICO [www.ico.org.uk](http://www.ico.org.uk) if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

## **Internet Cookies**

We only use cookies as part of our anonymous data gathering for statistical purposes via Google Analytics. A description of how Google Analytics works can be found by clicking [here](#)

We use a cookie control system which allows you to accept the use of cookies. Your web browser provides you with the controls to manage and delete cookies from your device, please see your web browser options.

## **Data Security and Protection**

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

Our website exists as a means of identifying our business and contacting us. Any information you submit is stored on secure servers and is not generally accessible.

## **Email Marketing Messages**

We do not send out any form of email marketing and will never pass your information on to any other organisation. We will only reply to enquiries where a response is requested.

Under the GDPR we use the lawful basis of consent for anyone requesting information from the business.

## **Resources & Further Information**

- [Overview of the GDPR - General Data Protection Regulation](#)
- [Data Protection Act 1998](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [The Guide to the PECR 2003](#)